PLANNING ETHICS 101

How well do you apply ethics in your daily work? Take a moment to reflect on this by completing the attached quiz. Drop off your completed quiz in the drop box located at the registration table by 5:00 PM on Thursday for your chance to win a free 2007 Texas APA Conference registration.

Acknowledgements:
Thanks to the Florida Chapter of the American Planning Association for originating and allowing reproduction of the Ethics Quiz.
**ETHICS QUIZ**

(Please circle the Letter of the most correct answer)

Win a free registration for the Texas APA 2007 conference – random drawing from all of the A+ quiz takers.

1. A planner's primary obligation is:
   a. To be conscious of the rights of others.  
   b. To serve the public interest.  
   c. To protect the environment.

2. Which of the following is NOT a characteristic of a profession?
   a. Responsibility to the public.  
   b. Self-regulation.  
   c. High salary.

3. A developer contacts you with an opportunity to use your expertise as a paid consultant in a matter not pertaining to your employer’s jurisdiction. You would work only on weekends. You should:
   a. Before accepting the job, notify your supervisor and personnel department.  
   b. Accept the job.  
   c. Decline the position

4. Since budgets are overrunning, you have been directed by your supervisor to charge your time to a different project. What do you do?
   a. Do as directed by your supervisor.  
   b. Explain to your supervisor that is unethical and may be fraudulent.  
   c. Refuse and report the issue.

5. You have one final project to do to complete your master’s degree at a local university. You are assigned an advisor for this project who happens to have been a consultant whose work has been reviewed by your employer in the past. There is a potential that this advisor may again be active on development projects under your employer’s jurisdiction in the future. What do you do?
   a. Keep the advisor.  
   b. Get another advisor.  
   c. Get another advisor, but ask the first advisor if he/she would be available for technical advice/guidance if necessary.

6. You discover an AICP planner who was recently hired in a position for which you, yourself, applied, claimed on his employment application that he/she had work experience in a particular planning area, but did not. What do you do?
   a. Discuss the matter with your supervisor.  
   b. Do nothing.  
   c. Discuss the matter with the AICP Ethics Officer.

7. A group of county planners participated in a charity golf tournament. Besides the prizes for lowest score, closest to the hole, etc., a sponsor supplied a large Waterford crystal vase, a set of golf clubs, and a weekend getaway package for a drawing. The sponsor is a developer who has active projects that your department is reviewing. The drawing is done behind closed doors. Much to your surprise, two prizes go to county planners. What should you do?
   a. Thank the sponsor, but request a public redrawing.  
   b. Do nothing.  
   c. After the tournament, request your lucky teammates to donate the gifts to charity.

8. Which of the following is an actual conflict of interest?
   a. Voting in a public election on an environmental issue that directly affects your consulting business.  
   b. Making staff recommendations to the Development Review Committee on a site plan that you developed when you were previously employed in the private sector.  
   c. Accepting a coffee mug with a planning consultant’s business logo at the vendor’s area of a conference.

9. You are presenting the preliminary work of a planning study at the Texas APA conference. One of your colleagues has just completed analysis of the collected data two days prior to the presentation and has agreed to let you use the results. You add a slide to your PowerPoint presentation using this data. Your colleague’s name is not on the paper because the abstract was prepared three months prior to the conference. What is the most appropriate way to recognize the contribution?
   a. Mention in your talk that the analysis was performed by your colleague.  
   b. There is no need to recognize your colleague’s contribution because she/he agreed to let you use the results.  
   c. Add a statement on the PowerPoint slide that names your colleague as the source of the data.

10. Planners are encouraged to seek informal ethics advice from the Ethics Officer. Who is the Ethics Officer referred to in the AICP Code of Ethics?
   a. Executive Director of the Texas Chapter of the American Planning Association.  
   b. Professional Development Officer of the Texas Chapter of the American Planning Association.  
   c. Executive Director of the American Planning Association.

---

**Contact Information**

Please fill out. **DO NOT DETACH**

Name:______________________________________________________   Work Phone:_________________

Organization:____________________________________________________________________________

Mailing Address:__________________________________________________________________________

__________________________________________________________________________

E-mail Address:___________________________________________________________________________