

**PRELIMINARY CONFERENCE PROGRAM**

**APA Texas Chapter 2014 State Planning Conference and Short Course for Appointed and Elected Officials • October 15 – 18, 2014 • Frisco Convention Center, Frisco, Texas**

Track Topic	Date/Time: <b>Wednesday</b> 9:00 to 10:30 am		Date/Time: <b>Wednesday</b> 10:45 am to 12:00 pm		Lunch noon	Date/Time: <b>Wednesday</b> 1:30 to 3:00 pm		Date/Time: <b>Wednesday</b> 3:00 to 5:30 pm	
	Topic	Speakers	Topic	Speakers		Topic	Speakers	Topic	Speakers
Chapter Board Meeting			APA Texas Chapter Board of Directors Meeting (10:30 am to 3:00 pm) <b>Indian Trail/Buffalo Trail</b>						
Exhibits						Exhibitor Booth Set Up (1:30 to 5:30 pm) <b>Frisco Foyer</b>			
Leadership Forum for Emerging Planning Leaders								APA Texas Leadership Forum (3:30 pm to 5:30 pm) <b>Frisco 5</b> Speakers: Wendy Shabay, Doug McDonald, Lee Brown, Valerie Hubbard, Whit Blanton, Ann Bagley, Dave Gattis, Carol Barrett, and James Drinan	
AICP Exam Preparation Workshop						AICP Exam Preparation Workshop* (12:30 to 6:30 pm) Trainers: Jennifer Evans Cowley, PhD; Richard Luedke <b>Frisco 3</b>			
Mobile Workshops								MW1 George W. Bush Presidential Library and Museum, located on the campus of Southern Methodist University * (3:00 to 6:00 PM) Speakers: Harry Persaud, Connie Cooper Mobile Workshops will depart from and return to the Frisco Convention Center.	

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Track Topic	Date/Time: <b>Thursday</b> 8:30 to 10:00 am		Date/Time: <b>Thursday</b> 10:15 to 11:45 am		Lunch noon	Date/Time: <b>Thursday</b> 2:00 to 3:30 pm		Date/Time: <b>Thursday</b> 3:45 to 5:15 pm	
	Topic	Speakers	Topic	Speakers		Topic	Speakers	Topic	Speakers
Culturally Inclusive Planning	<p align="center">Opening Plenary Session <b>Frisco 6</b></p> <p align="center">Welcome: Mayor Maher Maso, City of Frisco</p> <p align="center">Plenary Speaker: Mayor Betsy Price, City of Fort Worth "Blue Zones"*</p>		From Apathy to Action: Love Where You Live* <b>Frisco 1</b>	Kala Krishnan Steven Hosack Jim McGuire	<p align="center">Luncheon Keynote Speaker Leigh Gallagher "The End of Suburbs"* <b>Frisco 6</b></p>	Regional Exchange for Neighborhood Engagement & Well-Being* <b>Frisco 1</b>	Felisa Conner Tanya Ferencak Lori Feild Schwarz Shirletta Best	Getting the Most From Your Comp Plan* <b>Frisco 1</b>	Daniel Harrison Nina Reinecke Fred Gibbs Michael Shirley
Mobility			Riding Rail to Recovery* <b>Frisco 2</b>	Kate Pearce Jack Wierzenski Peter Zeiler Heth Kendrick		Healthy Living Outcomes of 3 Active Transportation Strategies* <b>Frisco 2</b>	Claire Hempel Geoff Carleton John Havenstrite Bakeyah Nelson	Integrating Bicycles with Transit* <b>Frisco 2</b>	Tara Mather Clark Martinson Shaida Libhart Zakcq Lockrem
Resiliency			Value Economics – Viewing Development Differently* <b>Frisco 3</b>	Carissa Cox Robin McCaffrey Bill Dahlstrom Philip Williams		What Have Parks Done For You Lately?* <b>Frisco 3</b>	Rhonda Fields Brian Guenzel Alan Klein	Effective Residential Revitalization* <b>Frisco 3</b>	Christina Day Lori Feild Schwarz Jason Claunch
Placemaking			Landing the Next Big Thing* <b>Frisco 4</b>	Rick Leisner John Lettelreir Phyllis Jarrell Keri Samford		The Nitty-Gritty of Placemaking in Infill Situations* <b>Frisco 4</b>	Richard Gertson Danielle Wonkovich Michael Garrison Trent Petty	The Connected City Challenge* <b>Frisco 4</b>	David Whitley (moderator) Brent Brown Robert Meckfessel Dustin Bullard, Dale Foster
Sustainability & Activism			Healthy Communities* <b>Frisco 5</b>	Tara Mather Kelly Porter Alykhan Mohamed Bakeyah Nelson Carra Moroni		Creating a Fresh-Food-Focused Urban Neighborhood* <b>Frisco 5</b>	Carl Stundins Brian Bergerson Brent Brown	Building Stronger Communities through Housing Choice* <b>Frisco 5</b>	Cameron Dorsey Chance Sparks Scott Marks
Shifting Trends			Building Fiscally Strong Towns (Part 1)* <b>Frisco 7</b>	Kevin Shepherd Lewis McLain Becky Brooks John Williams		Building Fiscally Strong Towns (Part 2)* <b>Frisco 7</b>	Lewis McLain Becky Brooks John Williams	Planners vs. Futurists* <b>Frisco 7</b>	Emily Risinger Rebecca Ryan Rex Miller
Law & Ethics			Planners as Expert Witnesses* (Law) <b>Frisco 8</b>	Terry Morgan James Morris Dan Sefko		What Lawyers Wish Planners Knew and Remembered* (Law) <b>Frisco 8</b>	Robert Brown Art Anderson	Dialog with APA National Leaders: Hot Topics & New Directions <b>Frisco 8</b>	Lee Brown     Ann Bagley Val Hubbard     Dave Gattis Whit Blanton     Jim Drinan
Emerging Planning Leaders			What Planners Should Know From Elected Officials* <b>Frisco 9</b>	Angela Hunt Douglas Athas Gary Slagel		The Great Debate: Private Sector v. Public Sector* <b>Frisco 9</b>	Craig Farmer Patricia Knudsen Arti Harchekar Maxwell Fisher	University Student Panel - Planning the Future: Research Innovation at Texas Planning Schools* <b>Frisco 9</b>	Michael Oden, Walter Council, Madison Thomas, Alvan-Bidal Sanchez, Cristine Baril, Andrew Highsmith, Kevin Howard
Short Course I			Introduction to Planning <b>Bass/Bush</b>	David Gattis		Roles, Ethics & More for Planning Officials <b>Bass/Bush</b>	Ann Bagley Eddie Haas	Ways with Words, Acronyms, and Jargon <b>Bass/Bush</b>	Craig Farmer Bill Dahlstrom
Short Course II			Trees are Not Just Nice—They are Necessities <b>Lebanon/Hamilton</b>	Janette Monear Matt Grubisich		Transportation Basics <b>Lebanon/Hamilton</b>	Rick Mobley	Graphics in the Development Process <b>Lebanon/Hamilton</b>	Brooks Wilson Becky Frey
Mobile Workshops	MW2. Dallas Tour - Downtown Revitalization Through Adaptive Re-Use* (7:45 to 11:45 am) Bus Host: Pam Thompson, Speakers: Mark Doty, Kourtney Garrett, Tamara Leak and Celia Barshop			Option: Sign up for MW 2 and 3; have lunch on your own in Downtown Dallas	MW3. Dallas Tour - Roof Gardens and Green Infrastructure* (2:00 to 6:00 pm). Bus Host: Thompson, Speakers: Kevin Shepherd, John Reynolds, Michael Gaffney, Coy Talley, Tom Morris, Lindsey White, and Sarah Scott				
				Lunch at conference	MW4. Plano and Richardson TOD Tour – Contrasting Approaches Bus Host: Frank Turner, Speakers: Frank Turner, Phyllis Jarrell, Michael Spicer				

\*AICP Certification Maintenance credits approved.

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	Topic	Speakers	Topic	Speakers		Topic	Speakers	Topic	Speakers
Business Practices	Managing Your Consultant – Managing Your Client* <b>Frisco 1</b>	Claire Witter-Hempel Lyndsay Mitchell	Show Me The Money* <b>Frisco 1</b>	Scott Polikov Brad Longberger Jason Claunch	Planning Awards Luncheon <b>Frisco 6</b> Cameron Walker, Host	Finding the “Right” Consultant* <b>Frisco 1</b>	Jayashree Narayana Wendy Shabay	Getting Engineers to Say “Yes”* <b>Frisco 1</b>	Emily Risinger Philip Koske
Mobility	What Planners Need to Know About Transit* <b>Frisco 2</b>	Christof Spieler Geoff Carleton	Planning for Rapid Implementation* <b>Frisco 2</b>	Timothy Glass Joe McCall Luis Tamayo Heather Lepasca		Transit for Small- to Medium Cities* <b>Frisco 2</b>	Lee Nichols James Wagner Larry Hopper Jimi Mitchell	Sustainable Roadways* <b>Frisco 2</b>	Tricia Hatley David Whitley Jim Walker Marc Kurbansade
Resiliency	Retrofitting Suburbia* <b>Frisco 3</b>	Merrie Talley Betsy Ross	Trail Planning* <b>Frisco 3</b>	Jim Carillo Robert Prejean Bud Melton		AICP Fellows Session: Polaroid to Selfies: A Snapshot of TX Communities (Pt 1)* <b>Frisco 3</b>	Karen Walz Bob Barber, Roberta Burroughs, Craig Farmer, Frank Turner, Dan Sefko, Dave Gattis. Mike McAnelly, Dick Lillie	AICP Fellows Session: Polaroid to Selfies: A Snapshot of TX Communities (Pt 2)* <b>Frisco 3</b>	Karen Walz Bob Barber, Roberta Burroughs, Craig Farmer Frank Turner, Dan Sefko Dave Gattis. Mike McAnelly Dick Lillie
Placemaking	Dallas Midtown Plan* <b>Frisco 4</b>	Peer Chacko Tipton Housewright Scott Beck	Placemaking Economics (Part 1)* <b>Frisco 4</b>	John Lettelleir, Jim Richards, Bill Gietema, Brad Tribble, Mark Goode		Placemaking Economics (Part 2)* <b>Frisco 4</b>	John Lettelleir, Jim Richards, Bill Gietema, Brad Tribble, Mark Goode	Drilling Uncertainties* <b>Frisco 4</b>	Vicki Oppenheim, Adam Briggie, Bryn Meredith, Chris Brannstrom, Terrence Welch, Sarah Fullenwider, Matt Fry
Sustainability & Activism	The Greening of Infrastructure* <b>Frisco 5</b>	Mikel Wilkins John Williams Elissa Hoagland Izmailyan	Reinventing Authenticity* <b>Frisco 5</b>	Lori Feild Schwarz Phyllis Jarrell Bonnie Shea		Activating Vacancy* <b>Frisco 5</b>	Brent Brown David Whitley Isaac Cohan Linda Jones	Ethical Conduct: Smooth Sailing or Slippery Slope?* (Ethics) <b>Frisco 5</b>	Carol Barrett
Shifting Trends	New Trends in Multi-Family Developm’t.* <b>Frisco 7</b>	Andrew Gillies Jason Claunch	Fostering Lifelong Communities* <b>Frisco 7</b>	Laura Keyes Abraham Benavides Julie Wolfe		The Food Truck Phenomena* <b>Frisco 7</b>	Jacquelyn Reyff Andrew Gillies Sarah Galaro	Partnership for Fair Housing* <b>Frisco 7</b>	Susan Watkins Stacy Brown Ann Lott
Law & Ethics	Board of Adjustment Do’s and Don’ts* <b>Frisco 8</b>	Alan Bojorquez Sallie Burchett	Real World Ethics* (Ethics) <b>Frisco 8</b>	Craig Farmer Bill Dahlstrom		Planning Law Review and Judicial Update* (Law) <b>Frisco 8</b>	Kim Mickelson	Planning Issues You Don't Think About in Planning School (or Planning Practice is Never Dull)* <b>Frisco 8</b>	Dottie Palumbo Pete Smith Bill Dahlstrom
Emerging Planning Leaders	How to Manage Public Meetings* <b>Frisco 9</b>	John Lettelleir Dan Sefko Wendy Shabay	From Planner to Manager: Negotiating the Ladder of Success* <b>Frisco 9</b>	Frank Turner David Gattis Theresa O’Donnell Marc Guy		Highway Teardowns: Could Dallas Be Next?* <b>Frisco 9</b>	Patrick Kennedy	Stopping Synthetic Drugs* <b>Frisco 9</b>	Jon James Dan Santee
Short Course I	Introduction to Zoning <b>Bass/Bush</b>	Bill Dahlstrom Bo Bass	Introduction to Subdivision Regulation <b>Bass/Bush</b>	Brenda McDonald,		End of Short Course	Begin Regular CM Sessions	Innovative Zoning to Capture & Maintain Value* <b>Bass/Bush</b>	Why Your Work Matters* <b>Bass/Bush</b>
Short Course II	Comprehensive & Long Range Plans <b>Lebanon/Hamilton</b>	Lee Battle Gary Mitchel	Trending Now <b>Lebanon/Hamilton</b>	Shelby Griffin					
Mobile Workshops	MW5. McKinney Downtown Tour – Economic Development Utilizing Historic Resources* (8:00 to 11:45 am), Bus Host: Rick Leisner; Speakers: Guy Giersch, Matt Robinson, and Don Day			Option: Sign up for both MW 5 and 6; have lunch on your own in McKinney		MW6. McKinney Tour - Traditional Urbanism vs. New Urbanism* (2:00 to 5:30 pm) Bus Host: Rick Leisner, Speakers: Guy Giersch, Matt Robinson, Trevor Cross and George Fuller			

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