Minutes of the TX APA Midwest Section
August 5, 2019
11:30 a.m.

Meeting opened at 11:30 am via conference call.

Present:
Tamara Cook, Director
Abra Nusser, Director Elect
Travis Liska, Treasurer
Jenifer Reiner, Secretary
Eleana Tuley, Communications Coordinator
Jenny Crosby, PDO Professional Development Officer
Danielle Stellrecht, EPL Representative
Samantha Bradley, UTA SPA
Tammy Hayes, UTA SPA

I. Introduction of New SPA Leadership:

A. Samantha Bradley

B. Tammy Hayes

II. Approval of Minutes:

April 23, 2019: Motion to approve by Eleana Tuley, Communications Coordinator. Second by Danielle Stellrecht, EPL Representative. Unanimously approved.

Consider minutes from March 18, 2019 meeting at next Board meeting.

III. Past Events:

A. Lattes and Leadership – May 9, 2019
   1. Featured Abra Nusser, President of Ideation and Director-Elect, Midwest Section Board
   2. Attendance - approximately 10 people.
   3. Venue – Refined Coffee House in Grapevine worked well

B. Awards, Scholarship and Membership Meeting – June 19, 2019
   1. Location at Pinstripes in Clear Fork, 5001 Trailhead Bend Way, Fort Worth
   2. Fundraiser – raised $1783.00

C. Service Projects – Habitat for Humanity – June 22, 2019
   1. Joint event with UTA SPA and UNT students
   2. Attendance – 15 people
D. AICP Training – Richard Luedke, AICP
   1. June 2019
   2. Midwest Section provided refreshments

E. Joint Event: ASLA and Midwest Section partnered at Trinity River Vision
   1. July 25, 2019
   2. https://www.facebook.com/DFWASLA/photos/gm.552854681916120/2389510564701728/?type=3&theater

IV. Discussion Items:
   A. Focus North Texas 2020 – Director presented request:
      1. North Central Section has asked for Midwest participation
      2. 50/50 commitment:
          a. North Central will act as Treasurer
          b. Request is to split volunteer effort
      3. Discussion:
          a. Lots of questions:
              i. Share proceeds?
              ii. Co-host?
              iii. Financial participation?
          b. No one in Midwest has volunteered to co-chair to date
          c. Midwest has added funds into the 2019/20 budget to participate financially
          d. SPA offered:
              i. SPA will commit to providing volunteers
              ii. Students in both NC and MW section
      e. Propose and respond, as follows:
          i. Co-host
          ii. Participate financially
          iii. Provide event committee members
          iv. Need North Central section to commit to chair the event

   B. Professional Development Opportunity - Planning for Sign Code Success
      1. Director introduced the item
      2. Discussion:
          a. Training cannot be vendor specific
          b. Financial participation is low; less than $50
          c. MW Section to promote event
          d. Director asked for assistance:
3. Vote:
   a. Abra Nusser, Director–Elect, made a motion to proceed with event in partnership with NC Section, and in accordance with Exhibit A; Second by Travis Liska, Treasurer.
   b. Exhibit A, ISA Workshop Information (attached)

V. Future Events:
   A. Membership Survey – closes August 11, 2019
      1. State President provided an APA Texas Challenge
      2. Section that submits the most surveys gets $250 grant
   B. Midwest Section, State, and National Elected Positions:
      1. Vote by August 15, 2019
      2. Director Elect will post on LinkedIn regarding available Midwest Section elected and appointed positions
   C. APA Texas Legislative Wrap Up Webinar – August 16, 2019
      1. Abra Nusser, Director-elect, will be a co-host
      2. Will cover the 3 main legislative actions:
         a. Exterior Materials bill
         b. Plat and Plan “shot clock”
   D. APA Texas Chapter Executive Committee meeting and Board of Directors Retreat for Action Plan Workshop – August 23, 2019: Tamara Cook, Director, will attend
   E. APA Texas Conference - November 6 – 8, 2019
   F. New Section Leadership:
      1. Term for 2019/21 Board will begin November 8, 2019
      2. Event – Current Board will meet with new Board member to welcome and share information. Director will send Doodle Poll to determine date.

VI. Officer Reports:
   A. EPL – No additional report. Fall Mentor Mashup will be planned for September 2019.
   B. UTA SPA Representative(s):
      1. Samantha Bradley, new President
      2. Tammy Hayes, VP of Regional Development, Midwest Section
      3. Rachel, Jenkins, VP of Communications
      4. Discussion:
         i. New structure will enable more involvement with MW Section.
         ii. SPA newsletter.
iii. SPA Board is committed to work with the MW Section.
iv. More discussion about future Trivia Night and coordinating with Midwest Section.

C. Director: no additional report

D. Director-Elect – No additional report.

E. Treasurer:
   1. Current account balance of approx. $5,295.14;
   2. No major expenses anticipated;
   3. Will send out detailed P&L for Awards event via email;
   4. Plans to continue reporting P&L for each event to be an assistance for section budget process.

F. Professional Development – No additional report.

G. Secretary – No additional report.

H. Communications Coordinator – No additional report.

I. Professional Development – No additional report.

VII. Next Board Meeting: early October timeframe; Dinner meeting?

VIII. Adjourned at 12:35 pm.