

the value of planning

- ❖ The value of our profession
- ❖ The value of AICP
- ❖ The value of APA

AICP

AICP Exam

- Updated Exam May 2017
- More relevant content

Reinstatement Amnesty

- Welcome back members affected by economic downturn
- Reinstate without taking the AICP exam and with reduced fees
- Deadline extended to September 30, 2017

Reimagining Communications

- All new website
- Image Library
- Content Management System
- Career Center
- My APA



Minneapolis Riverfront District
Carolyn Torma
2006



Reimagining Services

Coming Soon: Online Education/ Learning Management System (LMS)

Provide high quality education
in a convenient format.



Reimagining Membership

Planning Advisory Service as a Member FREE Benefit!



Reimagining Membership

APA will offer [reduced dues](#) for up to two consecutive years to any individual who:

Joins APA *for the first time*; OR is an APA student member who recently ended college or university studies.

APA [student membership](#) will be *free* for any individual who is:

- Enrolled as a full- or part-time, degree seeking student
- In any college or university program
- For the duration of his or her studies.
- “Free” includes national, chapter, and AICP membership, as well as membership in up to five [APA Divisions](#).



Reimagining Partnerships

AIA, ASLA, ULI, CNU and many others

HUD Prosperity Playbook

- APA partnering with U.S. Department of Housing and Urban Development (HUD)
- Collection of the best practices from local leaders



Reimagining Events

- National Community Planning Month
- Great Places local events
- Kids in planning (NEW!)
- Planners lending expertise to communities in need (CPATs)
- Planners working to build healthier, more active neighborhoods (Plan4Health)
- APA Ambassadors



Reassessing Issues and Hot Topics



- Green Communities
- Hazards Planning
- Planning and Community Health

Full integration of planning and public health to benefit people where they live, learn, work, and play.



Nutrition

Increased access to environments with healthy food or beverage options.



Physical Activity

Increased access to physical activity opportunities.

Divisions

Topic-based	Geography-based	Population-based
Economic Development	City Planning & Management	Gays and Lesbians in Planning
Environment, Natural Resources, and Energy	County Planning	Latinos and Planning
Hazard Mitigation and Disaster Recovery Planning	Federal Planning	Planning and Women
Housing and Community Development	International	Planning and the Black Community
New Urbanism	Regional and Intergovernmental Planning	
Planning and Law	Small Town and Rural Planning	
Private Practice		
Sustainable Communities		
Technology		
Transportation Planning		
Urban Design and Preservation		

9,600 members (end of 3rd Quarter 2016)



NEW YORK 2017

planning.org



American Planning Association

Making Great Communities Happen