Minutes of the TX APA Midwest Section  
March 13, 2018  
12:00 p.m.

I. Meeting opened at 12:08 pm

Present:    Tamara Cook, Director  
            Abra Nusser, Director Elect  
            Jeff Whitacre, Immediate Past Director  
            Travis Liska, Treasurer  
            Jenifer Reiner, “Secretary”  
            Eleana Tuley, Communications Coordinator  
            Jenny Crosby, PDO - Professional Development Officer  
            Danielle Stellrecht, ELP Representative

II. Recap Past Events:
   A. Awards Banquet: Tamara thanked everyone personally by name and their role in the event for their help.
   B. Feedback from Survey: https://www.surveymonkey.com/results/SM-6CGXV2GH8/ Danielle summarized the comments which will considered for the event next year and possible coordination with NCT Section.

III. Future Events:
    Timeline of Events Discussion
    A. Commissioners and Elected Officials Training 
       Director Elect to organize.
    B. UTA Spring Fest 2018 – March 22nd Call for Volunteer Judges 
       Would be nice for two (2) volunteers to attend event/judge.
    C. National Conference (April) 
       Not too much planned for March and April because of National APA Conference. Director suggested Lattes and Leadership event in April.
    D. Service Project (May) 
       i. Cowtown Brush Up – April 7
Director stated that there was not much interest from members.

ii. 4th Annual Spring TRWD Trash Bash – May 19
http://www.trwd.com/water-supply/environmental/cleanups/trinity-trash-bash/spring/

iii. Tarrant Area Food Bank – May 12 (2 – 5 p.m.) (Packing onsite) or a Tuesday, May 15 from 4:15 to 7:15 (Crowley ISD Mobile Food Pantry)
Challenge: All Saturdays booked through June

iv. Other Ideas:
• Habitat for Humanity – Treasurer suggested that only little lead time needed and opportunities year-round. Perhaps plan this for a Fall service project.

Discussion about preference of individual or group service project.

Director asked for a selection so that can be put in Newsletter.
Discussion about Trash Bash and after event.

Trash Bash event selected. Director will register. Director Elect will collect RSVPs from newsletter.

E. Putt-Putt for Planning (Top Golf) – May

Director shared information about possible fundraising event:
Minimum: est. $45/pp food + drink + golf; $12/pp spectator

Director asked for comments:
• Spouse-friendly
• Cash bar instead of drink tickets
• Is May a good time? Suggestion is for June or July.

F. Resiliency Series – June to September/October; 2 or 3 Lunch and Learns
i. Flooding?

ii. Disaster recovery?

iii. Other ideas/topics?

Discussion included:
• UNT has an advance/emergency planning program
• Overview of aspects/areas of advanced planning
• GIS mapping and public information
• A&M Hazard Reduction and Recovery Center
• Other idea: Planning for Community Resilience book club
IV. Officer Reports

A. Director -

Update Big 6 Conference: coordinate with North Central Section; still working to find venue and cost; probably September or later.

B. Director-Elect –

Website Discussion: Approval from State Chapter for Midwest Section only/stand-alone website, as long as continue to add events to APA TX calendar updated. Cost estimate for $1500 for design by professional with $200/yr for purchase of domain and hosting. Discussion of WIX website and hosting fee approx. $15/mo.

C. Secretary – Meeting Minutes

i. November 7/continued November 20, 2017 (pending April meeting)
ii. January 17, 2018 (pending April meeting)
iii. March 13, 2018 (pending April meeting)

D. Treasurer – Budget Due April 16, 2018

Review spreadsheet that will be sent. Director encouraged Board members to think about events and costs for next year.

E. Communications – Newsletter and Facebook posts will continue.

F. ELP – Danielle updated and phone call Friday, March 16.

G. PDO – No update

H. Programs Chair (volunteer) – Vacant

I. Immediate Past Director:

Additional information regarding planning for Big 6 Conference: Researched cost for TCC; Casa Manana, and Bass Hall. Bass Hall is expensive. TCC is booked. Casa Manana is a good option.

V. Next Board Meeting: prior to April 16, 2018

VI. Adjourned at 1:36 pm.