Boerne's Hill Country Mile showcases the history of the city while being the center of Boerne's continued evolution and economic growth. The importance of the Hill Country Mile begins with its livability; the City has implemented design criteria to ensure that infill development and renovations along the corridor are consistent with the pre-automobile layout of the existing built environment. The result is a walkable, aesthetically-pleasing, human-scale Downtown that protects the cultural and historic resources that line it. Main Street is also the most important north-south thoroughfare running through the heart of Boerne, connecting all parts of the city with the street's shops, restaurants, and public spaces, such as the library, Main and Veteran's Plazas, and the Cibolo Creek Trail.

The corridor and the public spaces along it serve as the location for a host of important city events, like Art Al Fresco, festivals, and monthly market days. Additionally, a beautiful greenway trail lies in the heart of Main Street: the Cibolo Creek Trail. This 1.75-mile linear trail provides open space, scenic landscapes, historic and natural resources, and plant and animal habitats in the heart of the City.

Today, the Hill Country mile continues to grow with additional infill development underway that includes a 45,000 square foot City Hall with the public library and a 3,000 square foot visitors center. The Hill Country Mile came about through decades of planning that centered public participation at every stage, and the result is a great street with great amenities that is embraced by Boerne's residents as an important part of the community.