WHAT IS THE URBAN LAND INSTITUTE?

- A global real estate research and education organization

- ULI's mission: to provide leadership in the responsible use of land

- Over 38,000 Members worldwide; 52 District Councils in North America
TWO MEMBERSHIP TYPES

- Full Member - $1,220 (private sector)
- Associate Member – $440 (private sector)

- Public Sector- $305 Full (75% discount); $220 Associate (50% discount)
- Public Membership package: 1 Full and 2 Associate Memberships for $560
Its SHOWTIME for ULI North Texas!!!

We will host nearly 7000 attendees at ULI’s biggest annual event, Fall Meeting, in Dallas, October 24-27, 2016.

Municipalities have an exclusive $5000 “Contributor” level that provides:

- 1 public official membership for one year
- 2 public official registrations for Fall Meeting
- Logo recognition on signage in the Registration area
- Logo in the Fall Meeting app with a link to your city’s home page

Sponsorship categories range from Bronze at $10,000 to Principal at $100,000.
ULI NORTH TEXAS

ULI North Texas has 1100 members

Our Members:

– Hold monthly breakfast forums on real estate issues
– Meet in small Product Council groups to share in-depth information on market tends and innovative practices in development
– Volunteer as mentors in our UrbanPlan classes in local high schools; municipal version is called “Reality Check”
– Teach Boys and Girls Club members about careers in real estate development; provide scholarships to outstanding students
ULI Outreach: Advisory Panels

ULI offers two types of Panels:

National Advisory Panels
- last one week
- ULI members from around the nation tackle major issues or large land areas
- cost is $120,000

Technical Assistance Panels
- Intensive two day workshop
- local Members volunteer; smaller geographic area affected
- cost is $20,000
Technical Assistance Panels or “TAPs”

A municipality or other public body identifies a problem area that requires an objective, pragmatic study. They contact ULI to discuss whether a TAP is appropriate.

If all agree to proceed, the city or other agency serves as the “Sponsor”.

Role of the Sponsor:

- Finds meeting space for Panel deliberations and public meetings
- Secures funds per the TAP contract (may come from multiple agencies and may include private sector sources)
- Helps identify key stakeholders for interviews
- Prepares background material for the Panel
TAP Participants

**ULI role:**
Assembles team of volunteer Members with appropriate expertise for the project
Pays any out-of-pocket costs of Members
Oversees and pays for writing and printing of final TAP report

**ULI Members:**
Volunteer their time and expertise
Review background material in advance of Panel dates
Agree not to solicit paid work related to the TAP for 6-12 months; important to credibility of the process
Example: Fort Worth Vickery Blvd TAP
The Challenge: Create a mixed-use, workforce housing development on this site. Oh, and fit in bus drop-off lanes and an extra 300 parking spaces for transit users.
Fort Worth Panel in Action

Day 1 begins with overview of key issues, followed by stakeholder interviews.

Day 2, Panel refines ideas, creates sketch plans and runs financial models. At end of Day 2, initial recommendations are presented in a public meeting.
Proposed Site Plan

Key Goals Met

• Provides 250 residential units
• Extends north/south axis with streetscaping and highlights view corridor
• Bus circulation moves to Vickery
• Green space on the east side for community garden; also masks sub-station
• Creates circulation loop for cars accessing T parking
Computer Graphic of Proposed Building Mass; Prepared for Public Meeting on Day 2

Yellow areas are residential; red are commercial.

Panel also addressed funding sources for development.

Project is now under construction. A very successful TAP result!
THANK YOU!

Comments or Questions?

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